



9th Annual March 13, 2010 Sponsorship Levels



Naming Sponsor—\$15,000: Sponsor's name & logo will be on ALL event information for the cook-off and parade. Sponsor will benefit from all advertising for Luck of the Irish. This will include: Radio, TV, and Newspaper Ads; Event T-Shirts; and Event Posters. Sponsor will have the right to use Luck of the Irish 2010 logo and claim itself as official sponsor. Sponsor will receive a Cook Off team entry for the sponsor's team and full participation in the parade. Sponsor will receive 100 tickets for the event and be eligible for a tax deduction.

Special Event Sponsor—\$7,500: Special event sponsors will be the naming sponsors for each Luck of the Irish special events including: the cook-off, the parade, and the Children's Glen. Sponsors get their name and logo on T-shirts, posters, ads, press releases, 75 tickets, a place in the parade, a team in the cook-off and a special full page ad in the program.

Leprechaun—\$5,000: Cookoff Team, Your Name and Logo on T-shirts, posters, ads, press releases, and the Sponsor Float - plus 50 tickets & 8 places on Sponsor Float or enter your own company float. Full page ad inside cover of program. Location of ad to be determined by date of sponsorship confirmation.

Shamrock - \$2,500: Cookoff Team, Your Name on T-shirts, posters, ads, press releases, and the Sponsor Float plus 50 tickets & 4 places on Sponsor Float or enter your own float. Full page ad in program.

Shillelagh - \$1,000: Your name on T-shirts, posters, ads, and the Sponsor Float plus 20 tickets and 2 places on the Sponsor Float. Full page ad in program.

Lucky Charms - \$500: Your name on T-shirts, posters, ads, and Sponsor Float plus 10 tickets and 1 place on the Sponsor Float. One-half page in Program.

Barrier Sign Panels—\$50 each (all around Bienville Park)

Tent Sponsor—\$200 (\$100 for 1/2 tent)

Float Tow w/ your Company Vehicle—\$100

Concession Stands—\$50 (popcorn, drinks, cotton candy, hot dogs, etc.)



Child Abuse—It's Unbearable!!!
*****Deadline January 10th*****

For more information call
Ray Carney at 471-2546 or 662-8112
Lydia Pettijohn at 479-5700.
The Family Center

